

Date: Tuesday, October 25, 2011
Location: Hyatt Regency Montréal, Hall Alfred Rouleau
Time: 8:00 am – 2:00 pm

Carrefour Europe 2011

The 10th edition of the Carrefour Europe 2011 will be held in an entirely revised format. The forum will be organized for Quebecois companies that wish to export to the European Union and establish closer professional ties with the European business community.

The new concept allows participants to:

- Find out about **best business practices** presented by Quebecois companies that are successfully exporting to Europe.
- Receive information on **business strategies** for various European countries.
- Discover the market opportunities across Europe's **key industry sectors**, such as
 - o Health care and life sciences
 - o Green technologies and construction
 - o New technologies
- Profit from the extensive expertise of organizations and companies, which **provide export-related support for Europe** (regarding financial and regulatory matters).
- Meet **new business contacts** during a high-profile **networking event**.
- Inform themselves on the consequences and **opportunities for Quebecois companies**, arising from the Canada-EU Trade and Investment Enhancement Agreement.

AGENDA

7:30 – 8:00 am	Inscription and Breakfast
8:00 – 9:00 am	Plenary Session Europe – A Business Destination par Excellence - Introduction - Opportunities in Europe - Perspectives for Eastern Europe - Diversify your exports - Support by Exportation Quebec - Personal report of a Quebec exporting company
9:00 – 9:15 am	Participants move to roundtable sessions
9:15 am - noon	Round Tables
9:15 – 9:45	Session I
10:00 – 10:30	Session II
10:45 – 11:15	Session III
11:30 – noon	Session IV
	Participants move to dining hall
noon – 2:00 pm	Luncheon conference Canada-EU Trade and Investment Enhancement Agreement: Impacts and opportunities for Quebecois exporting enterprises



PARTICIPANTS

- Between **100** and **120** participants
- **Quebecois companies** wishing to **export to Europe**
- **Quebecois companies** wishing to **establish a subsidiary in Europe**

PARTNERS

The new concept of the Carrefour Europe was elaborated by the committee of organizers, comprising the chambers of commerce and delegations from the following countries:

- Germany
- Austria
- Belgium (represented by AWEX/Cercle Esteler)
- France
- Italy

In cooperation with

- European Union Center of Excellence in Montréal
- Fraser Milner Casgrain
- Quebec Manufacturers and Exporters Association (MEQ)
- Quebec Ministry for Economic Development, Innovation and Export (MDEIE)

Your contact :

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ADVANTAGES

	Conference Sponsorship	Lunch Seminar Sponsorship	Session Sponsorship	Breakfast Sponsorship	Business Partner
	1 – 2 options	1 option	4 options	1 option	4 options
	3 500 \$	3 000 \$	1 950 \$	1 450 \$	750 \$
Corporate table (8 seats) during the lunch seminar, including a sign with your company name and logo	1	1			
Tickets for the entire conference	2	2	2	2	1
Airtime at the opening of the plenum	✓				
Airtime at the opening of the lunch seminar		✓			
Banner in breakfast hall				✓	
Word of thanks by the master of ceremonies	✓	✓	✓	✓	✓
Exposition table during conference	✓		✓	✓	✓
Possibility to host two of the sessions			✓		
Complete list with the Carrefour participants (name, title, name of the company, sector and country of interest)	✓	✓	✓	✓	
Promotional text in the conference program	✓		✓		

VISIBILITY

	Conference Sponsorship	Lunch Seminar Sponsorship	Session Sponsorship	Breakfast Sponsorship	Business Partner
	1 – 2 options	1 option	4 options	1 option	4 options
	Company logo on the website of Carrefour Europe	✓	✓	✓	✓
Company logo running on a screen during conference	✓	✓	✓	✓	✓
Logo in the conference program	✓	✓	✓	✓	✓
Logo on electronic advertisement material, with a hyperlink to your website (15 000 will receive the information, as well as the network of the organizing committee) (material will be sent 4- 5 times)	✓	✓	✓	✓	